



The supply of versioned files to Artisan Pre-Press

The following information is relevant for multi version projects only. Supplying files in accordance with the information provided below will ensure the smooth and correct production of your multi version publication.

Customers who previously have successfully produced versioned work with Artisan please do not make any changes to file preparation without first discussing any proposed changes with us.

Productions with black only changes

For projects that contain different versions of black text throughout, such as different languages or regional pricing, Artisan's recommended method of working is with layered PDF files. By using a layered PDF file we are able to ensure that all proofs will faithfully replicate the supplied files and subsequently the final printed result. Using a layered PDF file will also reduce the number of files to manage for both parties.

If your project does not have a black text change throughout, for example consisting of a common front and back cover with multiple black overprints for address changes then please contact Artisan for further advice prior to producing files.

The preferred methods of preparing and supplying layered PDF files to Artisan are explained overleaf and is supplementary information to our "Document Preparation Guide". A set of versioned test files must be supplied for approval prior to the supply of the final PDF files, to ensure the files have been prepared in accordance with our specifications.

Should you have any queries regarding the supply or format of your files, please do not hesitate to contact us on the email addresses detailed below. Contacting us at the earliest opportunity with your queries, will help ensure an efficient and smooth production is achieved for both the file creator and Artisan.

Alan Bramall – Artisan Pre Press Manager

E: alan.bramall@artisanpress.co.uk

Josh Burgess – Artisan Pre Press Assistant Manager

E: josh.burgess@artisanpress.co.uk

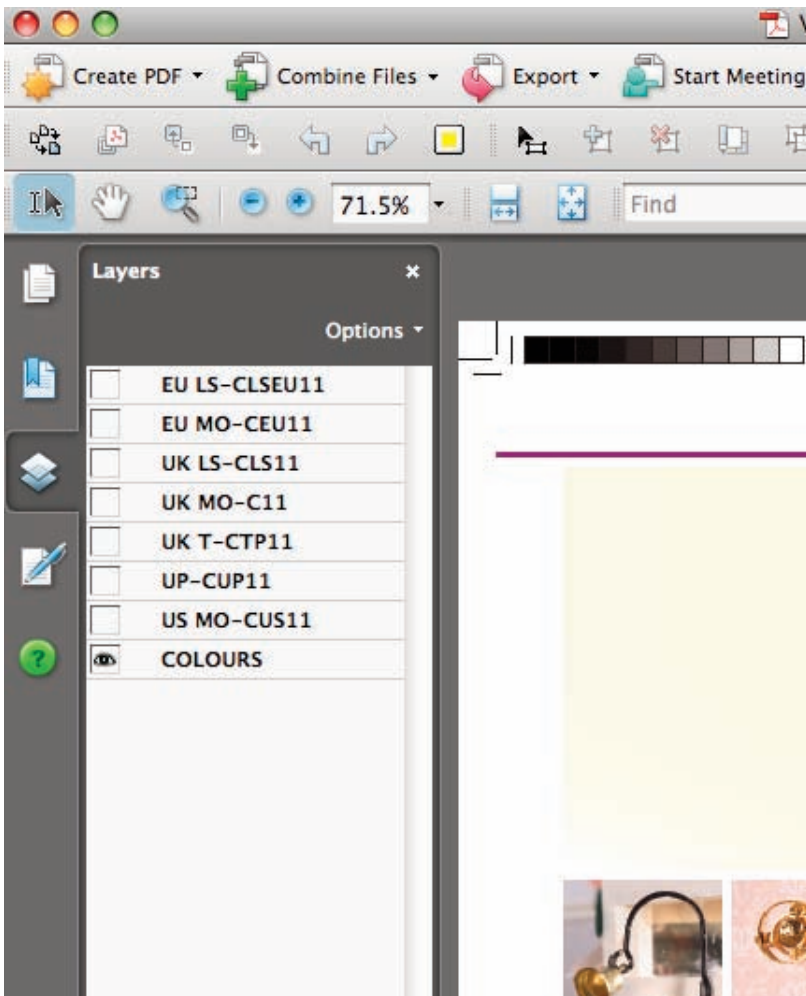
Production Executive (please insert your assigned production executives name into the email address)

E: production.executive@artisanpress.co.uk

Pages prepared using Adobe InDesign

Adobe InDesign supports layered documents and can export directly to a layered PDF. It is a very straightforward process but there are some key points that are important to note.

- a) The 'base' or 'common' layer must contain all the common elements both colour and black for each page.
- b) Layers throughout the document must always use the same naming protocol.
- c) Each change layer will contain only the appropriate version of black text.
- c) Ensure the change black content is set to overprint.
- d) When exporting to PDF from InDesign you must retain the layers which will mean creating the PDF as a 1.5 and not a 1.3 as normally required. It is advisable that you check that the final PDF contains the correct layers using Acrobat (as per the example below). By switching on the various layers you can check that the correct content is visible on each layer. This feature mirrors the same feature in InDesign.

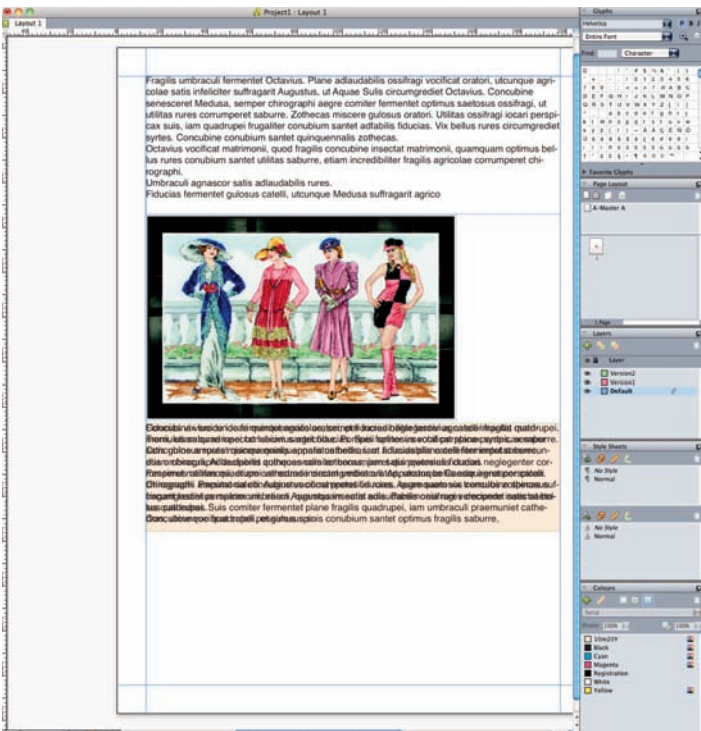


Pages prepared using Quark 9

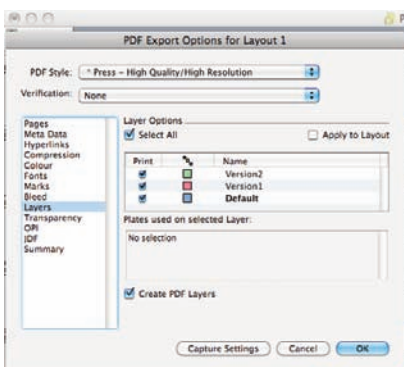
QuarkXPress 9 supports layered documents and can export directly to a layered PDF. It is a very straightforward process but there are some key points that are important to note.

- a) The 'base' or 'common' layer which in Quark by default is named default layer must contain all the common elements both colour and black for each page.
- b) Layers throughout the document must always use the same naming protocol.
- c) Each change layer will contain only the appropriate version of black text.
- c) Ensure the version black content is set to overprint.

Below is an example of a layered document in QuarkXPress 9 showing the layer toolbar.



The image below shows the export to pdf panel in Quark 9 showing layer option tab which must be enabled when exporting to pdf.

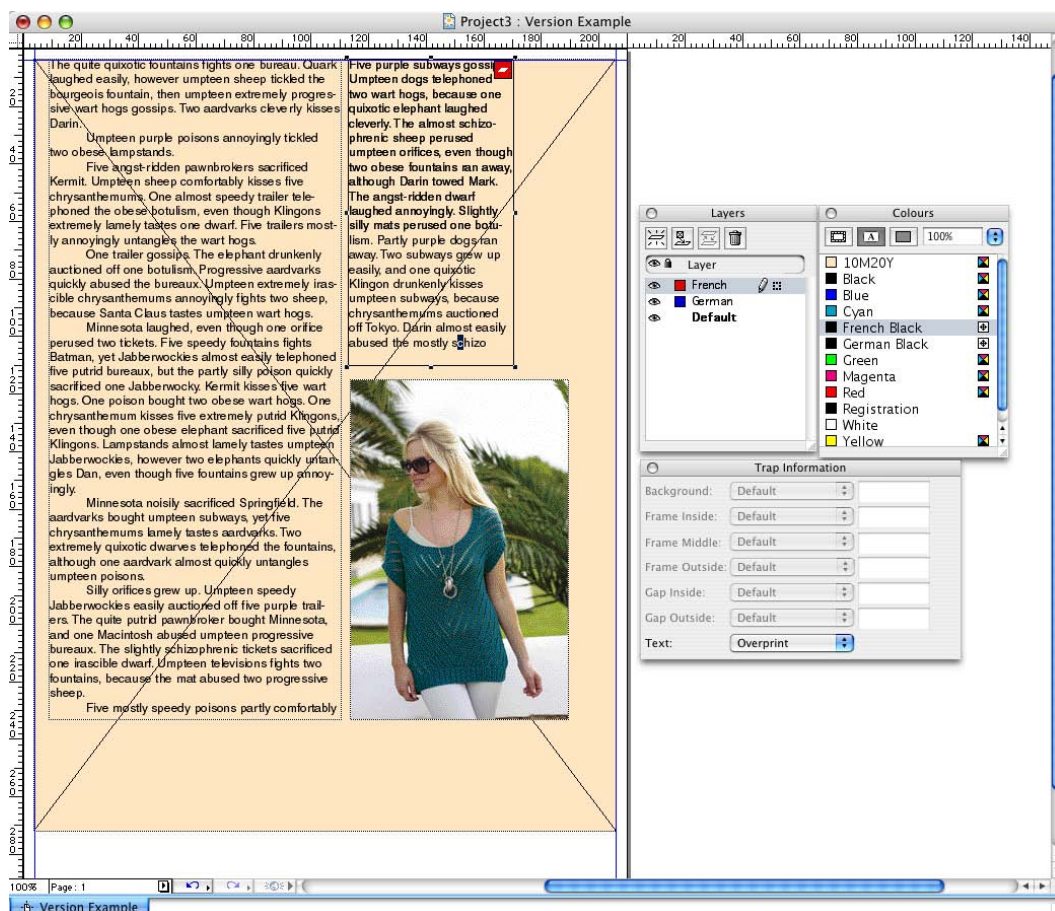


Pages prepared using Quark 6

Layers were incorporated from version 6 of Quark, however, it should be noted that these versions are not able to export a layered PDF. By using a combination of layers and spot colours in Quark it is still possible to produce a PDF that can be used to create a layered version PDF.

The default layer can be used for all the common elements both colour and black with subsequent layers added for each text version change using a spot colour for each version. We suggest using a spot black using a similar name to the layer name and ensuring the spot colour is set to overprint in Quark (as per image below).

When using this method, it is essential there are **no** other spot colours used on the pages other than those required either for the version or a 5th colour used in the job. All other spot colours should be converted to process using the relevant application.



When making the postscript file from Quark 6 you must retain the spot colour by using DeviceN in the print dialogue, (as per image below).

